

### 30 Days Before Expiration



Hi {FirstName}!

We hope your membership to TeachingMadeEasier has been saving you tons of time and helping you create great activities for your students. Did you realize your membership will be expiring on {ExpirDate}?

If you renew now, you can be sure you don't miss out on using this time-saving tool even for a day. And, at just \$27, you'll take advantage of substantial savings over the regular price of \$36.

**[Click here to renew now!](#)**

Better yet, if you've found TeachingMadeEasier a great value, why not share it with other teachers at {SchoolName}?

**SPECIAL OFFER! \$50 discount on a school Site License.** Plus, if you initiate the Site License purchase for {SchoolName}, we'll send you a **FREE** copy of the **"Top 100 Ways To Use TeachingMadeEasier"** (\$9.95 value).

If you'd like to arrange an online demonstration for your colleagues, just let me know!

Looking forward to working with you for another year.

Michele L. Rousseau  
{CLICKTHRU2}  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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### 14 Days Before Expiration



Hello again, {FirstName}!

Just wanted to remind you that your TeachingMadeEasier membership will be expiring soon. Why not renew your membership today?

**SPECIAL OFFER! Renew by {ExpirDate - 7 days} at the special price of \$24** (regularly \$27). Simply enter the Coupon Code **ERNW** to get this special price.

**[Click here to renew now!](#)**

And don't hesitate to contact me if I can be of help in any way.

Michele L. Rousseau  
{CLICKTHRU2}  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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### Expiration Date



Hi {FirstName}!

Just wanted to let you know that your TeachingMadeEasier membership expires today. If you don't want to miss out on this great time-saving tool, **renew now for just \$27** for a whole year of UNLIMITED activities.

And please keep in mind...If you initiate the purchase of a Site License at {SchoolName}, we'll refund your membership fee **AND** send you a **FREE** copy of the **"Top 100 Ways To Use TeachingMadeEasier"** (\$9.95 value).

Don't miss out on another year of quick and easy activities for your students – **renew today!**

Let me know if you have any questions or need anything.

Michele L. Rousseau  
{CLICKTHRU2}  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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**14 Days After Expiration**



Hello {FirstName}!

I just wanted to remind you that your TeachingMadeEasier membership has expired. Because we value your business and know how much time our program can save busy teachers like yourself, we'd like to extend the renewal price to you through {Today + 14 days}. That's **just \$27 for an ENTIRE year of UNLIMITED activities** – a real value compared to the normal subscription price of \$36.

**Don't miss out on this special offer!**

Time is running out for these great savings.

**[Click here to renew now!](#)**

And please let me know if I can be of help in any way.

Michele L. Rousseau  
{CLICKTHRU2}  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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**30 Days After Expiration**



Hi {FirstName}!

Today is your last chance to renew your TeachingMadeEasier membership for **just \$27**. That's UNLIMITED activities for your students for an ENTIRE year at just pennies a day!

Save yourself **25% off** the regular subscription price of \$36 when you **renew TODAY!**

Let me know if you have any questions!

Michele L. Rousseau  
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[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)