

#### 14 Days After Joining



Hi {FirstName}!

I just wanted to check in and see how you are doing with your new TeachingMadeEasier membership.

- Have you found that you save time?
- Are the activities helping your students at {SchoolName} learn?
- Which activities are you using the most?
- Are you creating different activities for the different skill levels in your classroom?
- Are there activities you wish we offered?

To help you learn and use all of the site's features, there are several links along the left-hand side of the home page in the Members area -- from [how-to videos](#) to [step-by-step written instructions](#) to [FAQs](#). The written instructions cover each area of the program (Letters, Words, Numbers, Pictures, Masters, Saved Lists), while the videos walk you through the creation of a variety of specific activities.

**Don't forget** -- If {SchoolName} doesn't yet have a Site License for TeachingMadeEasier and you help them initiate the purchase of one, you will be [reimbursed](#) for your individual membership and also receive a [FREE copy of the "Top 100 Ways to Use TeachingMadeEasier"](#) (a \$9.95 value).

Looking forward to your feedback! Please let me know if you need anything.

Michele L. Rousseau  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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#### 30 Days After Joining



Hello again, {FirstName}!

Now that you've had time to experience the value of TeachingMadeEasier, are you [keeping the secret to yourself](#)? Why not **share it** with your friends and family so they can save time and help their children learn too?

If you'd like to offer them a chance to see it for themselves with a **FREE trial**, go ahead and give them this log-in information:

Username: **demo7**  
Password: **demo7**

**They'll thank you** for it -- And it will be [great for their children](#)! With TeachingMadeEasier, parents and other family members can [create activities for every skill level](#) -- whether it's the child who's attention-deficit, ESL, 'average' or advanced...

Please help others help their children today. And don't hesitate to let me know if you need anything.

Michele L. Rousseau  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)

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#### 60 Days After Joining



Hi there, {FirstName}!

You've been a TeachingMadeEasier member for two months now, and we'd **love to know what you think**.

It's very important to us to provide a tool that teachers can't imagine living without, a tool that gives you back your free time and makes individualized instruction so much easier. So we're curious if there's anything you can suggest to help us achieve this goal.

Would you take just a few minutes of your time to [complete our simple online survey](#) at: **{CLICKTHRU4}**?

We really appreciate your input!

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Please contact me if you have ANY questions!

Michele L. Rousseau  
[michele@TeachingMadeEasier.com](mailto:michele@TeachingMadeEasier.com)